

## Assessment Three – Group Presentation

### Marking Guide - 100 marks – 25% of full paper

	Marks	Comments
<b>Group Presentation (slideshow) – 15 minutes</b>		
All group members contributed to slideshow - project	10	
Visual aids support ideas, findings	10	
Presentation within allocated time frame	5	
Presentation visually pleasing	5	
<b>Group Project (1500 words approx.)</b>		
Enterprise identified and explored – externally and internally – PEST and SWOT	15	
Product/service described along with organisational goals/strategies, structure and social norms	15	
Business values, sustainable practices identified and effectiveness discussed.	20	
<b>Presentation (oral)</b>		
Presentation structure is clear and logical and an appropriate level and depth (level 6)	15	
Voice and articulation acceptable - audible and understandable	5	
Adequate clothing for presentation	5	
All group members spoke as part of the presentation	5	

All group members are to upload the presentation to their portfolios